



THE AMERICAN  
OCCUPATIONAL THERAPY  
FOUNDATION

# 2026 Partnership Opportunities

Building Evidence to Improve Practice and Health





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# Breakfast with a Scholar

Breakfast with a Scholar is AOTF's flagship event at the AOTA Annual Conference & Expo—the OT profession's largest annual gathering. This intimate morning session connects sponsors with a diverse array of OT professionals across career levels and practice areas in a setting designed for meaningful engagement.

## Potential Event Reach:

- **8,000+** conference attendees, including academics, clinicians, researchers, and students
- Direct access to OT professionals actively seeking educational resources and clinical solutions
- **500+** conference registrants attend the Breakfast With A Scholar session annually

## Why Sponsor?

Sponsors gain visibility during a high-engagement moment when attendees are most receptive to building professional relationships and learning about new resources.



# Breakfast with a Scholar

## Recognition Levels

Each level includes tailored benefits to maximize your visibility and engagement, along with priority seating. Further details available upon request.

	<b>Founder</b> \$7500	<b>Benefactor</b> \$5000	<b>Patron</b> \$2500	<b>Partner</b> \$1000	<b>Friend</b> \$500
Branded Materials Distributed to Attendees	✓				
Ad in Program	✓	✓			
Video Ad on Event Webpage	✓	✓			
Social Media Brand Shout Out	✓	✓			
VIP Reception Invite	✓	✓	✓		
Logo on Signage	✓	✓	✓		
Listing in Program	✓	✓	✓	✓	✓
Website/Annual Report Recognition	✓	✓	✓	✓	✓
Social Media Thank You	✓	✓	✓	✓	✓

# State of the Science Symposium

Each year, the AOTF gathers a panel of the nation's top healthcare researchers to discuss a significant issue affecting the OT profession. These experts provide a thorough review of the current evidence during the State of the Science Symposium, a key event at the AOTA Annual Conference & Expo. The panel also explores outcomes that impact practice, education, and research across the country.

## Event Impact:

- Brings together **300+** of the leading academics and researchers in occupational therapy.
- Synthesizes cutting-edge research and delivers actionable insights to guide educational and clinical decision-making and best practices.
- Proceedings reach thousands of OT professionals through AOTA and AOTF channels.

## Why Sponsor?

Your organization positions itself at the forefront of evidence-based practice and demonstrates commitment to advancing the profession's knowledge base.



# State of the Science Symposium

## Recognition Levels

Each level includes tailored benefits to maximize your visibility and engagement, along with priority seating. Further details available upon request.

	Vanguard \$1500	Pathfinder \$1000	Discoverer \$750	Explorer \$500
Branded materials distributed to attendees	✓			
VIP Reception Invite	✓			
Video Ad on Event Webpage	✓			
Ad in Program	✓	✓		
Social Media Brand Shout Out	✓	✓		
Logo on Signage	✓	✓		
Listing in program	✓	✓	✓	✓
Website/Annual Report Recognition	✓	✓	✓	✓
Social Media Thank You	✓	✓	✓	✓

# Additional Conference Options

In addition to our signature events at AOTA's Annual Conference, we offer engagement at our highly visited exhibit booth, typically located near registration. Contact us for more information.

## Exhibitor Booth Engagement and More!

	VIP Reception <b>SOLD</b>	Donor Lounge	Wheel of Philanthropy	Co-Branded Swag
Logo on Program + Website	✓		✓	
Logo + Name on Signage	✓	✓	✓	
Logo in Email		✓		
Logo on Swag	✓	✓		✓
Verbal Recognition at Signature Events		✓		
Social Media Shoutout	✓	✓	✓	✓





Meaningful investments in occupational therapy don't just support today's practice—they build tomorrow's profession. **When you sponsor a scholarship or grant, you're launching careers, enabling innovation, and empowering the next generation of OT leaders.**

## Scholarships

With over 50 scholarships available across many educational levels and practice areas, sponsors can target investments to align with organizational priorities.

### Educational Funding Opportunities:

- **Named Scholarships:** Build a lasting legacy with awards named after your organization.
- **State & Regional Awards:** Build brand recognition within specific geographic markets.
- **Practice Area Scholarships:** Support students in the area your organization specializes in - pediatrics, mental health, hand therapy, and more!

## Grants

Most researchers cannot secure major federal grants without preliminary data. AOTF grants address this crucial need by funding innovative projects.

### Research Funding Opportunities:

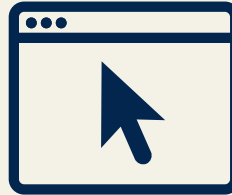
- **Mentored Research Grants:** Support emerging researchers paired with established mentors who guide their academic careers.
- **Pilot Study Grants:** Fund exploratory projects from early-career researchers that are too preliminary for traditional funding sources.
- **Post-Doc Fellowships:** Launch post-doc students into successful research careers by supporting their studies and training.

# Advertising Reach



## Research Resources Newsletter

- **Sent to over 16,000 OT Professionals Monthly.**
- Delivered to researchers, educators, clinicians, and students actively seeking professional development and evidence-based resources.



## OTJR Journal Website

- **Visited by thousands of members of the research and practice community.**
- Digital platform for *OTJR: Occupational Therapy Journal of Research*, a leading peer-reviewed OT research journal.



## Scroll & Pen Newsletter

- **Sent to 10,000+ Pi Theta Epsilon Honor Society Members Triannually.**
- High-achieving OT students and alumni—future and current clinical leaders, researchers, educators, and program directors.



## Social Media

- **Growing audience of 50,000+ OT Professionals across platforms.**
- Engaged professionals on LinkedIn (27K), Facebook (14K), Instagram (6K), and X (4k)
- Sponsored posts, content partnerships, and profile features available.

**Ad specifications and rates available upon request**

# Thank You

## Let's Build Evidence Together!

Thank you for considering a partnership with the **American Occupational Therapy Foundation**. Your support directly advances research, education, and innovation in occupational therapy.

We welcome the opportunity to discuss how we can tailor a partnership to align with your organization's goals and priorities. Whether you're interested in one of the opportunities outlined here or want to explore a custom arrangement, we're eager to collaborate!

### Contact Us:



[development@aotf.org](mailto:development@aotf.org)



240-292-1050



[aotf.org](http://aotf.org)



*AOTF contributes back to the community: Satvika Garg, Emily Felipe, and Lawrence Liff attend state OT association conferences.*

