

# Pi Theta Epsilon

## Instructions for appropriate use of logo

The Pi Theta Epsilon logo is provided for use by chapters to include in promotional materials for PTE chapter events.

### Examples of communications in which the PTE logo can be used are:

- Flyers advertising a general meeting or special event
- PowerPoint slide for general meeting or special event
- Brochures and programs provided at the induction ceremony that are created by the chapter
- Banners to promote the PTE chapter\*

*\*If the logo will be used to create a banner or larger advertisement for your school, please contact [pte@aotf.org](mailto:pte@aotf.org) for approval prior to use.*

### At any time while using the logo, do not:

- Alter the logo in any way.
- Redesign, redraw, animate, modify, or distort, or crop the logo.
- Add words or images to the logo.
- Replace the approved typeface with any other typeface.

### Proper use of the logo:



### Examples of improper use of the logo:



*Note: Examples do not portray all manners of inappropriate use of the logo. If you are unsure if you are using the logo correctly, please contact [pte@aotf.org](mailto:pte@aotf.org) to verify.*